

# VALLEY OUTREACH HIGHLIGHTS


**Under Construction – Exterior Updates** Valley Outreach will be under construction from April 21 through June 13, 2025, to improve our facility. We're adding new signage and doors to make it easier for people to find and access programs. While we're thrilled about these updates, they will cause some temporary changes to our services. Follow us on social media to get the most current updates. Learn more on our website, [valleyoutreach.info/ConstructionUpdates2025](https://valleyoutreach.info/ConstructionUpdates2025)


**Food Delivery is Back this Summer!** We're relaunching our delivery program for seniors and individuals with disabilities in the Stillwater Area School District. With a smaller service area, trusted partners, and a new process, we're building a sustainable program to better serve homebound community members.


**Service Numbers at a Glance** From January to March 2025, we saw an 85% increase in pick-up food orders—a strong sign that more people are turning to Valley Outreach for food support.

Looking at the first half of our fiscal year (October 2024–March 2025), about 65% of the people we served used more than one of our services. This highlights just how important wrap-around support is for our community—and why our holistic approach makes a difference in helping people stay stable.

## VALLEY OUTREACH

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Please check our website  
for the most current donation and  
service hours.

 [www.valleyoutreachmn.org](https://www.valleyoutreachmn.org)



# MOVING FORWARD.



**Valley Outreach  
Impact Update**  
May 2025



## DONOR SPOTLIGHT CORNERSTONE AUTOMOTIVE

*New Annual Sponsorships help  
Valley Outreach all year long.*

Valley Outreach welcomes businesses to participate in our new Annual Sponsorship Program, it's a great fit for local businesses to highlight their community support efforts. This initiative allows sponsors to significantly contribute to the stability and growth of our programs and operations.

We are proud to recognize Cornerstone Auto as our inaugural \$10,000 sponsor. Their generous contribution reflects a deep commitment to the well-being of the community. According to the team at Cornerstone Auto, "We value our relationships and believe in supporting organizations that make a meaningful impact in the communities where we live and work. Our donations to Valley Outreach go further thanks to their purchasing power, allowing them to reach and assist a wide number of people in need. Providing basic needs (food, clothing, and support services) is one of our primary charitable missions. We do this everywhere we operate."

The Annual Sponsorship Program offers various benefits to participating businesses:

- **Recognition:** Sponsors receive acknowledgment in our newsletters, social media channels, and on our website.
- **Event Signage:** Sponsors are featured on signage at all community events, with \$10,000 and \$7,500 sponsors acknowledged as premier sponsors during specific events throughout the year.
- **Volunteer Opportunities:** Customized team volunteering opportunities are available in our food shelf or StyleXchange clothing program.
- **Community Impact:** Sponsors contribute directly to the stability and effectiveness of Valley Outreach's programs and operations.

Previously, our sponsorship program aligned with a fall fundraising event, with the marketing benefits quite limited. After a decade of successful annual fundraisers, we've decided to try a different approach and will no longer host a large gala in the fall. Our new event



approach addresses donor preferences and engages more supporters through mission-connected events. This shift allows us to use staff time more effectively and explore new ways to connect with the community. Our next community-focused event will be in June, celebrating the completion of construction to update the exterior of our building.

For more information on how your business can become an Annual Sponsor and join us in making a lasting impact, please visit our website: [valleyoutreachmn.org/about-us/annual-sponsor](https://valleyoutreachmn.org/about-us/annual-sponsor).

## YOU'RE INVITED!

### **Insights & Impact – May 28 | 12–12:30 p.m.**

Get the inside scoop from Valley Outreach in just 30 minutes! Join us on Zoom for a quick update and Q&A.



Only RSVP if you plan to attend by scanning the QR code or visiting [valleyoutreach.info/InsightsMay2025](https://valleyoutreach.info/InsightsMay2025).

We'll send the Zoom invite the week of the call. Look for more Insights & Impact calls with our future updates in August and November!

### **Valley Outreach Summer Celebration – June 25 | 5–7 p.m.**

Celebrate our remodeled space and support Valley Outreach. Join us for a fun, mission-focused evening for all at 1911 Curve Crest Blvd. W. in Stillwater! Enjoy frozen treats from Nelson's Ice Cream, tasty tacos from La Maria Taqueria, take a tour, fun bucket raffles, activities for kids, a great StyleXchange Sidewalk Sale, and more.

**It's free to attend—everyone's welcome!**