



COMMUNITY HOSTED FUNDRAISERS



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Do you find yourself telling friends, family, and strangers you meet in line about your connection with Valley Outreach? If you answered “yes!” then you are the perfect candidate for hosting a community fundraiser!

A community hosted fundraising event is when a business, organization, community group, school, or individual plans and hosts a fundraiser with proceeds benefiting Valley Outreach. Community hosted fundraisers are intimate, fun, and highly effective at raising money.

You’re the host, so your community hosted fundraiser can look any way you want. Feel free to get creative and think outside the box!

Here are a few ideas to get you started:

- Ice Cream Social
- Group Happy Hour/Cocktail Party
- Hosted Dinner or Backyard BBQ
- Coffee & Pastries
- Wine & Cheese Party
- Potluck with a Purpose
- Movie Night

HOW VALLEY OUTREACH CAN SUPPORT YOUR EVENT

Valley Outreach can:

- Offer an online fundraising platform for your event
- Offer guidance on themes, timing, invites, and organization of your event
- Provide a donation tracking form to help record donations
- Provide a guest speaker at your event depending on availability
- Provide use and approval of our logo
- Coordinate a check presentation

Valley Outreach can NOT:

- Fund or reimburse event expenses
- Provide liability insurance
- Apply for licenses/permits for your event
- Provide tax receipts for **anonymous** cash or in-kind donations
- Provide donor or sponsor lists

GETTING STARTED

Before the Event:

- Brainstorm ideas
- Contact **Debbie Kanda** at debbie.kanda@valleyoutreachmn.org or 651-342-5569 to let us know about your event so we can keep track of fundraisers on our behalf
- Reach out to us for any materials we may have that you would like to use for your fundraiser

During the Event:

- As an engaged supporter of Valley Outreach, you are our perfect ambassador! This is your opportunity to candidly share with your guests what compels you to support our mission and programs
- Take photos! Photos are a great way to capture your fundraiser and thank supporters. Make sure to get permission from your supporters

After the Event:

- Connect with Debbie Kanda to drop off any cash or checks received at your fundraiser
- Share with us how the event went



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