

Support Valley Outreach All Year Long

2026 Annual Sponsorship Program



Valley Outreach is excited to invite you to be part of our 2026 annual sponsorship program! As the only nonprofit in the area offering comprehensive basic needs services, we provide essential support to individuals and families in need.

Your business' sponsorship will make a difference. Your gifts help us deliver vital services, such as food, clothing, and housing assistance, in addition to help navigating social services. With your commitment to our sponsorship program, we can continue to strengthen our programs and ensure people receive the support they need.

Sponsor Benefits

- Ongoing recognition in multiple communication channels – newsletter, social media, and website.
- Featured in signage at all community events – including the April volunteer recognition event, a summer celebration in June and mission-focused gatherings throughout the year.
- Customized opportunities to volunteer as a team in the food shelf or StyleXchange.
- Two tickets to each of our two mission-focused Mixers with a Mission events* (dates TBD).
- **Gratitude for your spirit of generosity!**

\$10,000 and \$7,500 sponsors will be acknowledged as premier sponsors during the year for specific events.

**The fair market value of a ticket to a Mixer with a Mission event is \$50. If sponsors choose to accept tickets as a benefit, they will need to deduct this amount from their charitable contribution for tax purposes. Sponsors may decline the tickets included with the sponsorship so that the full sponsorship amount may be treated as a charitable contribution. Sponsors should consult their tax advisor regarding the tax deductibility of their sponsorship.*



Sponsorship Level Impact

Sponsorship dollars contribute directly to the stability of the programs and operations of Valley Outreach. Below are some examples of the impact each giving tier could have.

TRANSFORM \$10,000

Focuses on transformative actions.

A gift of this size could allow us to pay for gas, insurance and regular maintenance for our hard-working food rescue truck.

Give at this level to be a Premier Sponsor for our Summer Celebration event in June!

CONTINUITY \$7,500

Contributes to maintaining core programs.

A gift of this size could allow us to buy thousands of pounds of culturally relevant food such as masa flour, coconut milk, rice noodles and more.

Give at this level to be a Premier Sponsor for our Volunteer Appreciation event in April!

SUSTAIN \$5,000

Maintains critical services and supports reliable, day-to-day options.

A gift of this size could allow staff to buy 150 winter coats to distribute to keep people warm during the winter.

ENGAGE \$2,500

Helps provide materials that keep people connected and informed.

Cover the print cost of translated welcome materials for clients.

CONNECT \$1,000

Supports what clients need most.

A gift of this size could cover part of the cost of a client's rental deposit on a new place to live.

Interested in being an annual sponsor? Complete the sponsorship commitment form and mail your check. If you have any questions, please contact **Debbie Kanda** at Debbie.Kanda@valleyoutreachmn.org or 651.342.5569.